

FOR IMMEDIATE RELEASE:

PRODUCT COMMERCIALIZATION FIRM SAVES SPACE IN THE KITCHEN

A Multi-functional Tool Gets Introduced to Van Vacter's Line

Redding, California, 11-1-07 – Van Vacter Products www.coolfoodtools.com, a brand new innovative gourmet kitchen tool line, has been made a division of Lassen Scientific, Inc. <http://www.wesellsuccess.com> a product commercialization firm. CEO and Marketing Manager Nicholas Webb is known as a world famous product designer for his innovative and creative ideas on making product development successful for his own, and other corporations.

Recently, Van Vacter Products introduced Nicholas Webb's www.nickwebb.com incredibly unique multi-functional kitchen gadget: The Peeler Corer. This tool features serrated blades, perfect for peeling potatoes, tomatoes, cucumbers, etc.. The Peeler Corer also features the best corer in the industry. Whether it's fruit favorites such as apples or tomatoes, this corer will slide right through with precision and ease, leaving more of the food to eat rather than wasting. When finished, the core is easily popped out. This Peeler Corer, eliminates mess, and definitely saves time in the kitchen. Perhaps more important, is the space saved in those gadget drawers. Now when in the kitchen and preparing an afternoon snack of apples for the kids, there is only one tool you really need. A peeler and corer all in one!

As always, Webb's product design has incorporated his ergonomic power handle into this tool to improve functionality and comfort, while also providing ease and control when preparing those slippery and wet foods. His handle is the first kitchen tool to receive the Orthopedic Research Institute Seal of Approval for its ergonomic handle, thereby making it the perfect everyday gadget for those suffering from compromised dexterity due to arthritis or carpal tunnel.

Lassen Scientific, Inc. anticipates seeing sales over \$8 million dollars in 2008. Van Vacter Products will be available in most national retailers by December 2007.

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About Lassen Scientific, Inc.

Lassen Scientific, Inc. www.lassenscientific.com is a surgical product development firm who for the past twenty years has been devoted to the creation of the world's greatest surgical scalpels used in hospitals across the nation. Recently, due to a passion for cooking gourmet food, CEO and Master Inventor Nicholas J. Webb decided to try his hand at the creation of a gourmet kitchen tool line using his expertise in surgical product development and successfully created Van Vacter Products, the best kitchen tools available on the market today. As a result of Van Vacter's incredible success, Webb is now considered the Kitchen Gadget Guru throughout the kitchenware industry.

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Van Vacter Products is a trademark of Lassen Scientific, Inc.

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