

FOR IMMEDIATE RELEASE:

PRODUCT DESIGN FIRM GRATES CHEESE WITH EASE

Van Vacter Products has the Best Table Side Cheese Grater on the Market

Redding, California, 11-1-07 – Van Vacter Products www.coolfoodtools.com has introduced the best table side Cheese Grater available on the market today. Thanks to product development and marketing guru Nicholas Webb www.nickwebb.com the first cheese grater to feature a curved face was created through innovative development firm Lassen Scientific, Inc..

As the Firm Cheese Industry is significantly increasing as a result of more variety of cheeses introduced to the market, the perfect cheese grater was yet to be developed, until now. With Van Vacter's Ultimate Cheese Grater, grating becomes easier, less messy, and more fun to use. This Firm Cheese Grater, as opposed to traditional table side cheese graters, makes grating firm cheeses substantially easier as a result of its curved features. It eliminates being forced to hold the grater perpendicular while grating, thereby circumventing wrist pain.

Also providing benefit is Van Vacter's ergonomic power handle. The Cheese Grater is positioned on Van Vacter's large handle to provide additional leverage when grating firm cheeses. Their handle is the first kitchen tool to receive the Orthopedic Research Institute Seal of Approval for its ergonomics. As many in the baby boomer demographic suffer from compromised dexterity issues due to carpal tunnel or arthritis, it truly is essential to have access to tools that cater to this disability. This will significantly improve functionality and comfort, while also providing ease and control when in use.

Lassen Scientific, Inc. anticipates sales to be over \$8 million dollars in 2008. Van Vacter Products will be available in most national retailers by December 2007.

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About Lassen Scientific, Inc.

Lassen Scientific, Inc. www.lassenscientific.com is a surgical product development firm who for the past twenty years has been devoted to the creation of the world's greatest surgical scalpels used in hospitals across the nation. Recently, due to a passion for cooking gourmet food, CEO and Master Inventor Nicholas J. Webb decided to try his hand at the creation of a gourmet kitchen tool line using his expertise in surgical product development and successfully created Van Vacter Products, the best kitchen tools available on the market today. As a result of Van Vacter's incredible success, Webb is now considered the Kitchen Gadget Guru throughout the kitchenware industry.

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Van Vacter Products is a trademark of Lassen Scientific, Inc.

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Clip Media available at <http://www.vanvacterproducts.com/news.html>